

Klamath Falls City Schools' Key Communicators District News: Volume 1, Issue 1

January 1, 2012

Dear Klamath Falls Citizen, Leader, and Key Communicator:

In August, the Klamath Falls City School District (KFCS) conducted a community phone survey. One of the questions asked was, "Where do you usually get your information about the Klamath Falls City Schools?" Only 7% of respondents answered they received information from a district or school information source such as newsletters or school meetings. Naturally, this finding is a great concern to the district; having citizens uninformed about their schools is a big problem.

You have been included on a list of key Klamath Falls' citizens whom KFCS hopes will play a part in being the solution to this problem. The district plans to send you periodic electronic updates. These updates will help bridge this communication gap. They will be kept short (no more than two pages) and will contain only the most important district news. KFCS hopes you find these news briefs so informative that you share them with others.

If you do not wish to receive these updates, please indicate so in a reply to this or future emails. The district will respect your wishes and immediately take you off the list. Also, feel free to forward these updates to anyone else you think might be interested in the information.

We are excited to get started with this new tool to create ongoing two-way communication with the community. Please feel free to reply at any time with your thoughts, ideas, and questions. I will be happy to listen to your thoughts and reply to your questions.

Thanks in advance for being a part of this new district initiative. I look forward to benefiting from your thoughts and ideas in the future.

Sincerely yours,

A handwritten signature in cursive script that reads "Paul Hillyer".

Paul Hillyer, Ph.D.

Superintendent of the Klamath Falls City Schools

P.S. Our next district newsletter will update you on our latest facility study and will give you some thoughts the board has at this time to addressing facility and operational needs in the district. In the meantime, feel free to reply with any thoughts or questions you would like addressed personally or in upcoming newsletters.